Next Gen Tech 360
Developing future creators and leaders

The Next Gen Tech (NGT) 360 program is an opportunity for high school students in the Greater Tampa Bay Area to win scholarship money by developing and pitching their own real-world tech and business to industry leaders across Tampa Bay.

| Concept | Analysis | Design | Build | Test | Launch |

Joining the Program

- ☐ Select your team of **3-5 students**
- ☐ Complete your team registration by **October 11, 2020** and receive a welcome email
- ☐ Have all team members fill out the consent and media forms, which **require a parent signature**
- ☐ Each member should **join the micro-learning platform outlined in the welcome email**
- ☐ Attend opening workshop on **October 13, 2020**

Program Deliverables

- ☐ **Project Charter** - Define your Scope, Objective, Deliverables, Team and Timelines
- ☐ **Project Plan** - Prepare a one-page high level Project Plan with Key Milestones
- ☐ **Marketing Plan** - The Marketing strategy on how to attract your Targeted Customer(s) and how your team is going to "Penetrate the Market"
- ☐ **Business Requirements -** Define the User Requirements with desired features and functionality
- ☐ **Customer Surveys -** Surveys used to gain customer input and feedback
- ☐ **User Stories & Use Cases -** Define your user personas and their stories. Use cases define a set of actions or event steps detailing the interactions between a role and a system to achieve a function
- ☐ **Architecture -** Select Development Tools and define the Architecture and Security of your product
- ☐ **Design -** Document Product Flows, User Interface and Functional Design of your product
- ☐ **Test Plan -** Tie your test plan back to your Requirements and Functional Design

	Presentations and Videos
☐	**Elevator Pitch –** 30 to 60 second promotional video of your team and product, **due January 19, 2021**
☐	**Virtual NGT360 Expo –** You and your team will have a table on a virtual platform to pitch and gain exposure in the Tampa Bay/Virtual Business community **on February 23, 2021**
☐	**Final Presentation Dry Run –** At Workshop #6 on **March 23, 2021**, Finalists will pitch in front of mentors for feedback
☐	**Product Pitch –** Create a 10-minute YouTube video of the team's presentation **due April 3, 2021**
☐	**The Final Presentation –** Finalists pitch to the judges and demo their product, scheduled for **April 14, 2021**

2020 - 2021 TIMELINE

Our Business Community

Check out past teams!

▶ **NGT360**

https://bit.ly/NGT360-YouTube-channel

Connect with us!

✉ **ngt360@connectit360.org**

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Inspiration. Community. Opportunity.

SUBMIT YOUR REGISTRATION - 10/11/2020

WORKSHOP #1 - 10/13/2020
Getting Started!

WORKSHOP #2 - 10/27/2020
Building Blocks

WORKSHOP #3 - 11/10/2020
The Customer

WORKSHOP #4 - 11/18/2020
Marketing

WORKSHOP #5 - 12/1/2020
Metrics and Methodology

WORKSHOP #6 - 12/15/2020
Functional Design / UX

WORKSHOP #7 - 1/12/2021
Product Foundations

WORKSHOP #8 - 1/26/2021
User Case Studies

WORKSHOP #9 - 2/9/2021
Exhibit Preparation

NGT EXPO (#10) - 2/23/2021
Exhibit Your Work!

WORKSHOP #11 - 3/9/2021
Feedback and Testing

WORKSHOP #12 - 3/23/2021
Practice Pitches

PRODUCT PITCH DUE - 4/3/2021
Put It All Together!

FINALISTS SELECTED 4/7/2021

FINAL PRESENTATION (FINALISTS ONLY) - 4/14/2021
The Finale

AWARD CEREMONY - LATE APRIL 2021
Congratulations!